

TAKE YOUR BUSINESS TO THE NEXT LEVEL

with practical business education and a network of support.



Goldman Sachs 10,000 Small Businesses is a program that helps small businesses grow and create jobs by providing them with greater access to education and business-support services. Through the program, you will gain practical skills in topics such as negotiation, marketing, and employee management, and receive the tools to develop a customized business plan for growth.

YOU BUILT YOUR BUSINESS. WE'LL HELP YOU GROW IT.

Education for Business Growth: The education program's curriculum, designed in conjunction with Babson College (the nation's top-ranked entrepreneurship school), focuses on immediately applicable skills.

You will learn how to:

- · Identify and evaluate business opportunities
- Understand and manage the competitive business environment
- Analyze financial statements
- Access financial capital
- Become a more effective leader
- Become a more skilled negotiator

The program is administered through local academic and non-profit partners who understand the needs of your local business community.

A Network of Support: Through the education program, you will have opportunities to learn from other small business owners, receive expert advice from business professionals, get one-on-one business advising, and join an alumni network following graduation.

IS YOUR BUSINESS READY FOR WHAT'S NEXT?

We look for applicants who are passionate about growing their business and creating jobs in their communities, and generally meet these criteria:

- Owner or co-owner of a business
- Business in operation for at least two years
- Business revenues of at least \$100,000 in the most recent fiscal year
- Minimum of two employees (including the owner)

HOW THE EDUCATION PROGRAM WORKS

The education program, available at no cost for selected participants, is designed for small business owners who have a business poised for growth. To get the most out of the education program, you will be asked to invest your time to engage in the following:

- Attend a program orientation
- Complete 11 convenient learning sessions
- Participate in out-of-class activities, including completing assignments, attending networking events and business support clinics
- Develop a tailored plan for growth prior to graduation

Find out how to apply at 10KSBapply.com





In partnership with:



