

2018 Sponsorship Packages

An investment in any sponsorship level may be counted towards diverse supplier spend goals due to MWMCA's MBE/DBE/SBE Certification by the Maryland Department of Transportation

<h2 style="margin: 0;">PLATINUM</h2> <h3 style="margin: 0;">\$15,000</h3>	<ul style="list-style-type: none"> • Advertisement and Promotion for Outreach at your headquarters or another location secured by you • Full Page Color Advertisement in the 15th Annual Spring 2018 Breakfast Souvenir Journal • Ten (10) Complimentary tickets to the 15th Annual 2018 Spring Breakfast 	<ul style="list-style-type: none"> • Create a three (3) minute video clip on your company about diversity inclusion • Sponsorship Recognition Award at the 15th Annual Spring Breakfast • Souvenir Journal Listing as <u>PLATINUM Sponsor</u> 	<ul style="list-style-type: none"> • Company Logo Displayed in the 2018 Breakfast Journal • **NEW THIS YEAR Participation in two (2) Matchmaking Meeting Sessions • Exhibitor Space to Display Company Products/Services 	<ul style="list-style-type: none"> • One (1) year MWMCA Banner Advertisement • Sixteen (16) linked Website Advertisements • Sixteen (16) announcements & opportunities web posting package with video capabilities • Recognition as a diversity inclusive business in our marketing efforts
---	--	--	--	---

<h2 style="margin: 0;">DIAMOND</h2> <h3 style="margin: 0;">\$10,000</h3>
<ul style="list-style-type: none"> • Advertisement and Promotion for Outreach at your headquarters or another location secured by you • Full Page Color Advertisement in the 15th Annual Spring 2018 Breakfast Souvenir Journal • Ten (10) Complimentary tickets to the 15th Annual 2018 Spring Breakfast • Two (2) Minute Video Clip • Sponsorship Recognition Award at the 15th Annual Spring Breakfast • Souvenir Journal Listing as <u>DIAMOND Sponsor</u> • Company Logo Displayed in the 2018 Breakfast Journal • **NEW THIS YEAR Participation in two (2) Matchmaking Meeting Sessions • Exhibitor Space to Display Company Products/Services • One (1) year MWMCA Banner Advertisement • Twelve (12) linked Website Advertisements • Twelve (12) announcements & opportunities web posting package with video capabilities • Recognition as a diversity inclusive business in our marketing efforts

<h2 style="margin: 0;">GOLD</h2> <h3 style="margin: 0;">\$7,500</h3>
<ul style="list-style-type: none"> • Full Page Advertisement in the 15th Annual Spring 2018 Breakfast Souvenir Journal • Ten (10) Complimentary tickets to the 15th Annual 2018 Spring Breakfast • Sixty (60) Second Video Clip • Sponsorship Recognition Award at the 15th Annual Spring Breakfast • Souvenir Journal Listing as <u>GOLD Sponsor</u> • Company Logo Displayed in the 2018 Breakfast Journal • **NEW THIS YEAR Participation in two (2) Matchmaking Meeting Sessions • Exhibitor Space to Display Company Products/Services • One (1) year MWMCA Banner Advertisement • Nine (9) linked Website Advertisements • Nine (9) announcements & opportunities web posting package with video capabilities • Recognition as a diversity inclusive business in our marketing efforts

<h2 style="margin: 0;">SILVER</h2> <h3 style="margin: 0;">\$5,000</h3>
<ul style="list-style-type: none"> • Half Page (1/2) Advertisement in the 15th Annual Spring 2018 Breakfast Souvenir Journal • Ten (10) Complimentary tickets to the 15th Annual 2018 Spring Breakfast • Thirty (30) Second Video Clip • Souvenir Journal Listing as <u>SILVER Sponsor</u> • Company Logo Displayed in the 2018 Breakfast Journal • **NEW THIS YEAR Participation in one (1) Matchmaking Meeting Sessions • Exhibitor Space to Display Company Products/Services • Six (6) months MWMCA Banner Advertisement • Six (6) linked Website Advertisements • Six (6) announcements & opportunities web posting package with video capabilities • Recognition as a diversity inclusive business in our marketing efforts

<h2 style="margin: 0;">BRONZE</h2> <h3 style="margin: 0;">\$3,500</h3>
<ul style="list-style-type: none"> • Quarter Page (1/4) Advertisement in the 15th Annual Spring 2018 Breakfast Souvenir Journal • Five (5) Complimentary tickets to the 15th Annual 2018 Spring Breakfast • Souvenir Journal Listing as <u>BRONZE Sponsor</u> • Company Logo Displayed in the 2018 Breakfast Journal • **NEW THIS YEAR Participation in one (1) Matchmaking Meeting Sessions • Exhibitor Space to Display Company Products/Services • Three (3) months MWMCA Banner Advertisement • Three (3) linked Website Advertisements • Three (3) announcements & opportunities web posting package with video capabilities • Recognition as a diversity inclusive business in our marketing efforts



Md. Washington
Minority Companies Association
Connecting Large & Small Businesses to Work Together

****See page 7 for more details about Matchmaking Meeting Sessions**