



Goldman Sachs **10,000 small businesses**



Build your next success with:  
**practical business education and  
a supportive network of advisors & peers**

Goldman Sachs *10,000 Small Businesses* is a program for small business owners that links learning to action. Through the program, you will receive the tools and support to develop a customized growth plan that will take your business to the next level. You will also gain practical skills in topics such as negotiation, marketing and employee management that you can immediately put into action.

Our program, designed by Babson College, the nation's top-ranked entrepreneurship school, is available at no cost to selected applicants.

Apply today at [www.10ksbapply.com/baltimore](http://www.10ksbapply.com/baltimore)

# TAKE YOUR BUSINESS TO THE NEXT LEVEL

Through the program you'll be given access to the tools and resources you need to develop a strategic and customized growth plan for your business.

**Education for Business Growth:** By partnering with a one-of-a-kind consortium of local academic partners, we are able to help drive economic growth within small business communities while also providing a curriculum that focuses on immediately applicable skills. Through the program you will learn how to:

- Identify and evaluate business opportunities
- Understand and manage the competitive business environment
- Analyze financial statements
- Access financial capital
- Become a more effective leader
- Become a more skilled negotiator

**A Network of Support:** Through the program you will get opportunities to learn from other like-minded business owners, receive expert advice from business professionals and get one-on-one business advising.

## IS YOUR BUSINESS READY FOR WHAT'S NEXT?

The program is designed for small business owners who have a business poised for growth. We look for applicants who are passionate about growing their business and creating jobs in their communities, and generally meet these criteria:

- Owner or co-owner of a business
- Business in operation for at least two years
- Business revenues of at least \$100,000 in the most recent fiscal year
- Minimum of two employees, including the owner

## HOW THE PROGRAM WORKS

To get the most out of the program, you will be asked to invest your time to engage in the following:

- Attend a program orientation
- Complete 11 convenient learning sessions
- Participate in out-of-class activities, including completing assignments, attending networking events and business support clinics
- Develop a tailored plan for growth prior to graduation

APPLY at <https://www.10ksbapply.com/baltimore>

Stay Connected!

Twitter: [https://twitter.com/10KSB\\_Baltimore](https://twitter.com/10KSB_Baltimore)

Instagram: [https://www.instagram.com/10ksb\\_baltimore/](https://www.instagram.com/10ksb_baltimore/)

LinkedIn: <https://www.linkedin.com/in/goldman-sachs-5aa226158/>

10,000  
small  
businesses

In partnership with:

