



Md. Washington
Minority Companies Association
Connecting Large & Small Businesses to Work Together

Be a Sponsor and/or Exhibitor at MWMCA's 2013 Minority and Women-Owned Business Expo and Symposium

Friday, November 1, 2013

7:30am to 12:30pm

Hilton Baltimore BWI Airport
1739 W. Nursery Rd. Linthicum
Heights, MD 21090

As a sponsor/exhibitor you will be able to:

- ✓ Identify small, minority and women-owned businesses that your company can work along with to fulfill minority participation on projects
- ✓ Expand your database of qualified small, women and minority-owned businesses that have capacity
- ✓ Receive a minority outreach certificate to document your participation

The Business Showcase Expo will have representatives on hand from:

- Health Care
- Construction
- Hospitality
- School Systems
- Gaming
- Federal Government
- Private Colleges and Universities
- Power/Energy
- Water/Wastewater
- Renewable Energy
- Recycling
- Transportation
- MDOT
- WEBNC
- WMATA
- 8A

Provide experts from your company to be a part of symposiums/panel discussions to educate small minority and women-owned businesses on how to do business with your company

Participate in the One-to-One Introductory Sessions and get to know qualified small businesses quickly

Turn over for Sponsorship, Exhibitor, Advertisement Information and Application included on the back of this flyer

Go online to purchase sponsorship packages/exhibitor space at: <http://bizexposponsorsorexhibit2013.eventbrite.com>

For ticket purchases only, go to: <http://mwmcabizexpo2013.eventbrite.com>

Purchase sponsorship packages/exhibitor space by:

- Friday, September 6, 2013 - **10% off**

Advertisement Due Date is Monday, September 30, 2013

Questions? Call 443-759-8580 or email us at events@mwmca.org



Turn Over for Sponsorship/Exhibitor/Advertisement Prices and Application



Acceptable File Formats:
 .pdf; .ai; .eps; .jpeg (.jpg);
 .tif (.tiff); .psd;

Platinum \$5,000.00

- Produced Marketing Video (60-90 second clip)
- Full Page Color Ad
- 10 Tickets
- Banner Website Link for 12 months
- Sponsor Recognition at Event and on MWMCA website
- Exhibitor Space (includes a six foot skirted table and electricity if needed)
- Three (3) Exhibitor Raffles and/or Announcements in the Exhibitor Ballroom during the Business Expo

Gold \$3,500.00

- Full page Black and White Ad
- 10 Tickets
- Banner Website Link for 6 Months
- Sponsor Recognition at Event and on MWMCA website
- Exhibitor Space (includes a six foot skirted table and electricity if needed)
- Two (2) Exhibitor Raffles and/or Announcements in the Exhibitor Ballroom during the Business Expo

Silver \$2,500.00

- Half Page Black and White Ad
- 5 Tickets
- Banner Website Link for 3 Months
- Sponsor Recognition at Event and on MWMCA website
- Exhibitor Space (includes a six foot skirted table and electricity if needed)
- One (1) Exhibitor Raffle and/or Announcement in the Exhibitor Ballroom during the Business Expo

Bronze \$1,500.00

- Quarter Page Black and White Ad
- 5 Tickets
- Banner Website Link for 2 months
- Sponsor Recognition at Event and on MWMCA website
- Exhibitor Space (includes a six foot skirted table and electricity if needed)

EVENT JOURNAL AD SIZES

<p>\$500.00 black & white</p> <p>Full Page (inside) 7.25 x 10</p>	<p>\$1,000.00 color</p> <p>Full Page (inside cover) 7.25 x 10</p> <p>Full Page (inside back cover) 7.25 x 10.5</p> <hr/> <p>Full Page (back cover) 7.25 x 10.5</p> <p>\$1,250.00 color</p>
<p>\$250.00 black & white</p> <p>Half Page Horizontal 7.25 x 5</p>	<p>\$125.00 black & white</p> <p>Quarter Page Vertical 5 x 3.5</p>

Pricing on Ad Specifications are for Advertisement Only

Exhibitor Only = \$500.00 (Includes a six foot skirted table, two chairs and two tickets)

Electricity for Exhibitor Only = \$40.00 (Exhibitor Space)

WiFi for Exhibitor Only = \$20.00 (Exhibitor Space)

Exhibitor Space and Sponsorship Packages can be purchased online at:
<http://bizexposponsorsorexhibit2013.eventbrite.com>

Don't have an ad or a booth setup? Let us help. Call us at **443-759-8580**, email us at **events@mwmca.org** or fax us at **1-888-609-8318** for assistance.

2013 Sponsorship, Advertisement, Exhibitor Application

Company: _____

Contact: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Make a Selection

Platinum **Gold** **Silver** **Bronze**

Full Page Half Page Quarter Page

Inside Front Cover Inside Back Cover Back Cover

Exhibitor Space Electricity for Exhibitor Space

WiFi for Exhibitor Space

Your completed application can be mailed, emailed or faxed.
 Your check can be mailed to: **MWMCA** PO Box 29602,
 Baltimore, Maryland 21216

We accept credit cards.

Phone: **(443) 759-8580** Fax: **(888) 609-8318**

Email: **events@mwmca.org** Web: **www.mwmca.org**