

# **Get Clipped...Video Clipped That Is! Get Clipped Videos Can Be Utilized by Large and Prime Businesses, Federal/State/Local Agencies, and Small, Minority and Women-Owned Firms**

Get Clipped is an affordable video marketing/advertising product used to promote your firm's/agency's products, services, programs, initiatives, and/or events MWMCA will assist in developing the video script and content, filming your representative or recording your voiceover, and editing the video footage to produce the final product

## **How Get Clipped Works for Small, Minority and Women-Owned Firms:**

Videos can be used on your website, social media, YouTube Channel, and email signatures

Utilize your Get Clipped Video as a Line Card; copy to DVDs to distribute to existing and potential clients

Inexpensive marketing and promotion that gets your business noticed

## **How Get Clipped Works for Large, Prime, Privately-Owned Firms & Federal, State, and Local Agencies:**

Promote upcoming events/minority outreaches to achieve maximum attendance

Target specific minority and women-owned businesses for participation on projects

Introduce your company's representatives and the services your company provides to the minority and women-owned business community



**Contact Us to  
Get Clipped  
Today!**