



Sponsorship Opportunities for the 47th Annual COMTO National Meeting and Training Conference



July 28 – August 1, 2018

***Baltimore Maryland
Hilton Hotel
401 W. Pratt Street***

GENERAL CHAIRPERSONS:

Meshelle M. V. Howard, Dave Coyne, Carl Sajous,

COMTO Maryland Officers

Meshelle H.V. Howard, President

Mike Rice, 1st Vice-president

Sandra F. Dobson, 2nd Vice-president

Lisa RS Grant, Secretary

Alisha Fredericks, Treasurer

ABOUT COMTO

Founded in 1971, the Conference of Minority Transportation Officials (COMTO) was created to provide a forum for minority professionals in the transportation industry.

COMTO's mission is to ensure opportunities and maximum participation in the transportation industry for minority individuals, businesses, and communities of color, through advocacy, information sharing, training, education, and professional development.

The organization membership includes individuals, groups, transportation agencies, private sector corporations, non-profit organizations, and Historically Underutilized Businesses (HUBs).

MISSION

COMTO provides opportunities in the transportation industry for minority participation and advancement, through advocacy, training, and professional development.

VISION

COMTO will serve as an advocate for minority inclusion in all aspects of the transportation industry.

Conference Sponsor Packages

From July 28 to August 1, 2018, the Maryland Chapter of the Conference of Minority Transportation Officials (COMTO) will host the 2018 National Meeting and Training Conference in Maryland! The theme of the conference, *Multi-Modal Transportation: Many Paths - One Goal*, highlights the efforts of COMTO-Maryland (COMTO-MD), the State, local jurisdictions, and private industry fully leverages Maryland's wide range of transportation solutions including Aviation, Highways, Ports, Transit, Rail, Bridges, and Tunnels. Be a part of this exciting opportunity!

Each year, more than 700 national transportation officials and industry leaders gather to learn about growing trends and best practices, as they hear from experts in their fields, and local and federal legislators. It is also an opportunity to connect with others who share the goal of securing infrastructure, while at the same time creating and sustaining a level playing field for minority and disadvantaged businesses and communities.

Your involvement is invaluable. COMTO-MD and its Executive Team are leading the effort to make this the best transportation industry conference of all! The only missing piece is YOU.

Conference highlights include:

- High-level roundtables and panel discussions
- CEU courses on industry trends
- Keynote speakers from federal and state transportation agencies
- Multimodal symposiums and workshops
- Technical tours of local transportation projects
- Industry Awards banquet and closing ceremony
- A day of Career Development, Education and Interactive Workshops for Youth
- Professional development and networking opportunities for HUBs
- Receptions, luncheons, and other networking events\
- Transportation industry Exhibit Hall.



All Premier Sponsor Packages (Platinum, Gold, Silver, Bronze) include:

- Acknowledgement in all Chapter Event materials for one year
- Company logo on Chapter website for one year
- Company description and logo in all Chapter programs for one year
- Chapter Event attendee mailing list
- Invitations to select Chapter receptions for one year

There are separate Sponsorship opportunities for the Golf Tournament. Choose from one (or more) of the following Sponsorship opportunities.

PLATINUM SPONSORS - \$25,000

- Conference Sponsors: Welcome Reception (signage, greetings and 15 tickets)
- Full-page ad in Conference Program Book
- Event Sponsors for Conference Crab Feast (15 tickets)
- Event Sponsors for Chapter Scholarship Luncheon: signage, full-page ad, event remarks, 15 tickets)

GOLD SPONSORS - \$15,000

- Half page ad in Conference Program Book
- Recognition at Conference Welcome Reception (signage and 10 tickets)
- Recognition at Crab Feast (10 tickets)
- Recognition at Chapter Scholarship Luncheon (full-page ad, event greetings, 10 tickets)

SILVER SPONSORS - \$10,000

- Half-page ad in Conference Program Book
- Recognition at Conference Welcome Reception (signage and 5 tickets)
- Recognition at Crab Feast (5 tickets)
- Recognition at Chapter Scholarship Luncheon (full-page ad, event greetings, 5 tickets)

BRONZE SPONSORS - \$5,000

- Quarter-page ad in Conference Program Book
- Recognition at Conference Welcome Reception (signage and 2 tickets)
- Recognition at Crab Feast (2 tickets)
- Recognition at Chapter Scholarship Luncheon (quarter-page ad, event greetings, 2 tickets)

YOUTH SYMPOSIUM SPONSORS

- Luncheon Sponsor - \$5000 (See separate attachment)
- Gift Sponsor - \$3000 (See separate attachment)

VOLUNTEER SHIRT SPONSORS - \$4,500 (Company name on volunteer shirts)**CONFERENCE SPONSORS –**

- **General Sponsorship - \$1250** (Full page online ad)
- **General Sponsorship - \$750** (Half page online ad)
- **General Sponsorship - \$500** (Quarter-page online ad)

Golf Tournament Sponsor Packages

The tournament will be held at the Woodlands Golf Club in Windsor Hills, MD. The Woodlands takes golfers on a scenic journey through a world of tall, hardwood trees that guard the lush Bent Grass fairways and large, undulating greens of the course's enjoyable yet challenging 18 holes.

Designed by renowned golf course architect Lindsay Ervin, The Woodlands opened in 1998 to critical acclaim. Ervin himself said The Woodlands "truly ranks as my best design" and Washington Golf Monthly called it "the best public course in the Baltimore suburbs." Golf Digest has rated The Woodlands a "Four Star Place to Play" Award Winner.

TOURNAMENT SPONSORS - \$7,000

- Banner Visibility (provided by COMTO)
- Full page ad in Golf Luncheon Program
- Company name/logo on selected two holes
- One foursome in tournament

LUNCHEON SPONSORS - \$5,000

- Banner Visibility (provided by COMTO)
- Full page ad in Golf Luncheon Program
- Company name/logo on selected two holes
- One foursome in tournament

SHIRT SPONSORS - \$4,500

- Company name/logo on golf shirts
- Half-page ad in Golf Luncheon Program
- One foursome in tournament

TROPHY SPONSORS - \$3,000

- Company logo on all trophies
- Half-page ad in Golf Luncheon Program
- One foursome in tournament

GIFT SPONSORS - \$3,000

- Company acknowledgment for providing gift
- Company name/logo on gift item
- Half-page ad in Golf Luncheon Program
- One foursome in tournament

CART SPONSORS - \$3,000

- Company name/logo on golf carts
- Half-page ad in Golf Luncheon Program
- One foursome in tournament

SNACK SPONSORS- \$2,500

- Company acknowledgement for providing snacks
- Company listing in Golf Luncheon Program
- One foursome in tournament

TEE/HOLE SPONSORS - \$1,500

- Company name/logo on selected hole
- Company listing in Golf Luncheon Program
- Two golfers in tournament



(From 2017 Golf Tournament in Detroit, Michigan)

GOLF TOURNAMENT SPONSORSHIP FORM

Name

Title

Sponsor/Company Name

Address

City/State/Zip Code

Email/Phone/Fax

Check level of participation:

☐ \$7,000 Tournament Sponsor ☐ \$5,000 Luncheon Sponsor

☐ \$3,000 Trophy Sponsor ☐ \$3,000 Gift Sponsor

☐ \$3,000 Cart Sponsor ☐ \$4,500 Shirt Sponsor

☐ \$2,500 Snack Sponsor ☐ \$1,500 Tee/Hole Sponsor

Send Sponsorship forms and check (made payable to COMTO MD) to:

**Ms. Shar Turner
c/o JMT
40 Wight Avenue
Hunt Valley, MD 21030**

COMTO NATIONAL MEETING AND TRAINING SPONSORSHIP FORM

Name

Title

Sponsor/Company Name

Address

City/State/Zip Code

Email/Phone/Fax

Check level of participation:

☐ \$25,000 Platinum Sponsor

☐ \$15,000 Gold Sponsor

☐ \$10,000 Silver Sponsor

☐ \$5,000 Bronze Sponsor

☐ \$5,000 Youth Symposium

☐ \$3,000 Youth Symposium

☐ \$4,500 Volunteer Shirt Sponsor

☐ \$1,250 General Sponsor

☐ \$750 General Sponsor

☐ \$500 General Sponsor

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