



**Md. Washington Minority Companies Association (MWMCA) is a unique type of Ad and Marketing Agency. We have focused on getting one's message to America's extremely diverse ethnic, gender and racial demographic audience. Our partnership with Spokes Marketing a local Baltimore firm who touches America's mainstream, completes and captures all sectors of prospects by generating leads, converting leads to customers and getting customers to return more often.**

**Capabilities:**

- Marketing Review, Strategy and Planning
- Marketing Implementation
- Media Planning – TV/Radio/Print/Direct Mail/Digital
- Media Purchasing – TV/Radio/Print/Direct Mail/Digital
- Creative Development – TV/Radio/Print/Direct Mail/Digital
- Media Invoice Check and Reporting

**Digital Capabilities**

- Website Development
- SEO
- Search Marketing
- E-Mail and Text Marketing
- Banner Advertising
- Social Media Marketing and Advertising