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THE CORDISH COMPANIES' MARYLAND LIVE! CASINO AND THE Md. WASHINGTON MINORITY COMPANIES ASSOCIATION (MWMCA) UNITE MINORITY-OWNED BUSINESSES WITH LEADING PRIME COMPANIES AND STATE OF MARYLAND AGENCIES

More Than 500 Registrants from Small, Minority and Women-owned Businesses Connected with Dozens of Prime Companies on Potential Contract Opportunities

Hanover, MD (June 24, 2016) – The Cordish Companies' Maryland Live! Casino continued its tradition of educating and bringing awareness of the opportunities that exist to all small, minority and womenowned businesses during the semi-annual **MINORITY OUTREACH FAIR**, produced in association with the Md. Washington Minority Companies Association (MWMCA). More than 500 registrants converged at Maryland Live! to meet with dozens of companies interested in making a positive impact on all involved parties.

The Minority Outreach Fair is part of a series of regular minority outreach events produced by Maryland Live! Casino and the MWMCA as part of an ongoing partnership that is committed to inclusion and ensuring that MBE/WBE firms are part of the economy.

Attendees have the opportunity to meet with leading entities, including other Maryland casinos, construction companies, government agencies, public utilities, and suppliers, who provide information on current and upcoming work and/or contract opportunities. **VIEW ATTENDEE TESTIMONIALS** from the December 2015 Maryland Live Casino Minority Outreach Fair: <u>https://youtu.be/0K32Esfvqek</u>

"Once again, The Cordish Companies and Maryland Live! have demonstrated their commitment to diversity and support for the greater community through this event, hosted at the most inclusive gaming facility in the state of Maryland," said Wayne Frazier, President of the MWMCA, which serves as Maryland Live!'s certified MBE minority outreach coordinator. "They are giving MBE/WBE businesses unprecedented access to highly valued organizations, creating the type of positive impact that can be measured. We remain proud partners and look forward to enabling more business connections in the future."

"Maryland Live! Casino is deeply committed to providing economic opportunity to minority, women and veteran-owned businesses and residents both through our day-to-day operations and our ongoing partnership with MWMCA," said Doug Shipley, Executive Vice President & General Manager, Maryland Live! Casino. "Through these outreach fairs, we see businesses make lasting connections faster with industry leading companies. These efforts are part of the Live! core values to empower, strengthen and invest in our community."

Rams Head Center Stage transformed into a full exhibit hall that provided MBE firms extraordinary access to approximately 38 prime companies, including the Maryland Aviation Administration, Baltimore County Public Schools, M&T Bank, John Hopkins University, Washington Metropolitan Transit

Authority, University of Maryland- College Park and Baltimore, Maryland Department of Transportation, Meridian Management Group, Loyola University, Hollywood Casino Perryville, Hensel Phelps, Maryland Lottery & Gaming Control Agency, among others, participated in today's event, which also included 1:1 Matchmaking Sessions.

To date, more than 3,000 MBE and prime vendors have connected through the minority outreach fairs at Maryland Live! Casino with approximately 30% of participating MBEs securing business from the contacts they made.

The next Minority Outreach Fair is scheduled for December 2016. Visit <u>www.mwmca.org</u> for information.

Vendors must register their business with the State of Maryland Lottery and Gaming Control Agency to be eligible for business opportunities with Maryland Live! Casino.

About Maryland Live! Casino

Maryland Live! Casino is conveniently located at Arundel Mills, halfway between Baltimore and Washington, directly off the B-W Parkway at Arundel Mills Blvd. and Route 100 in Hanover, MD (Anne Arundel County). Open 24/7, the \$500+ million Maryland Live! Casino is one of the largest commercial casinos in the country with more than 200 live action table games, including Blackjack, Craps, Roulette, Baccarat, Pai Gow, and a Poker Room; approximately 4,000 of the latest slot machines; and two High Limit rooms. A variety of irresistible dining options include Bobby's Burger Palace, from celebrated chef Bobby Flay; The Cheesecake Factory[®]; Phillips[®] Seafood; the Zagat-rated #1 steakhouse The Prime Rib®; the multi-station Live! Buffet; Luk Fu, authentic South East Asian cuisine; and Morty's Delicatessen, a traditional New York-style deli. A sizzling nightlife, including live entertainment at Rams Head Center Stage and the unique, interactive R Bar, completes the world-class gaming and entertainment experience. Other first-class amenities include the Shop Live! retail store; a bus lounge, and a secure covered 5,000-space parking garage with valet service, free self-parking and direct elevator access to the casino floor. Maryland Live! is owned and operated by a company that is affiliated with The Cordish Companies. Call 855-5MD-LIVE (855-563-5483); or visit www.marylandlivecasino.com or www.myliveonlinecasino.com Follow Maryland Live! Casino on Facebook and Twitter. For employment opportunities, visit www.jobsatmarylandlivecasino.com.

About The Cordish Companies

The Cordish Companies' origins date back to 1910 and encompass four generations of privately-held, family ownership. During the past ten decades, The Cordish Companies has grown into a global leader in Real Estate Development, Gaming & Hospitality, Entertainment Management and International Urban Planning & Development. One of the largest and most respected developers in the world, The Cordish Companies has been awarded an unprecedented seven Urban Land Institute Awards for Excellence for public-private developments that are of unique significance to the cities in which they are located. Prime examples are The Cordish Companies' prominent role in the redevelopment of Baltimore's world famous Inner Harbor; Philadelphia, PA; Atlantic City, NJ; Charleston, SC; Houston, TX; Louisville, KY; Kansas City, MO and St. Louis, MO. In addition, The Cordish Companies has developed and operates multiple highly acclaimed entertainment destinations throughout the United States which welcome over 50 million visitors per year and are the most visited destinations in their respective regions. Over the generations, The Cordish Companies has remained true to the family's core values of quality, entrepreneurial spirit, long-term personal relationships and integrity. As a testimony to the long-term vision of its family leadership, The Cordish Companies still owns and manages virtually every business it has created. For more information visit <u>www.cordish.com</u>.

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