

2017 Sponsorship Packages

An investment in any sponsorship level may be counted towards diverse supplier spend goals due to MWMCA's MBE/DBE/SBE Certification by the Maryland Department of Transportation

PLATINUM \$15,000

- Advertisement and Promotion for Outreach at your headquarters or another location secured by you
- Full Page Color Advertisement in the 14th Annual Spring 2017 Breakfast Souvenir Journal
- Ten (10) Complimentary tickets to the 14th Annual 2017 Spring Breakfast
- Create a three (3) minute video clip on your company about diversity inclusion
- Sponsorship Recognition Award at the 14th Annual Spring Breakfast
- Souvenir Journal Listing as **PLATINUM Sponsor**
- Company Logo Displayed in the 2017 Breakfast Journal
- **NEW THIS YEAR** Participation in two (2) Matchmaking Meeting Sessions
- Exhibitor Space to Display Company Products/Services
- One (1) year MWMCA Banner Advertisement
- Sixteen (16) linked Website Advertisements
- Sixteen (16) announcements & opportunities web posting package with video capabilities
- Recognition as a diversity inclusive business in our marketing efforts

DIAMOND \$10,000

- Advertisement and Promotion for Outreach at your headquarters or another location secured by you
- Full Page Color Advertisement in the 14th Annual Spring 2017 Breakfast Souvenir Journal
- Ten (10) Complimentary tickets to the 14th Annual 2017 Spring Breakfast
- Two (2) Minute Video Clip
- Sponsorship Recognition Award at the 14th Annual Spring Breakfast
- Souvenir Journal Listing as **DIAMOND Sponsor**
- Company Logo Displayed in the 2017 Breakfast Journal
- **NEW THIS YEAR** Participation in two (2) Matchmaking Meeting Sessions
- Exhibitor Space to Display Company Products/Services
- One (1) year MWMCA Banner Advertisement
- Twelve (12) linked Website Advertisements
- Twelve (12) announcements & opportunities web posting package with video capabilities
- Recognition as a diversity inclusive business in our marketing efforts

GOLD \$7,500

- Full Page Advertisement in the 14th Annual Spring 2017 Breakfast Souvenir Journal
- Ten (10) Complimentary tickets to the 14th Annual 2017 Spring Breakfast
- Sixty (60) Second Video Clip
- Sponsorship Recognition Award at the 14th Annual Spring Breakfast
- Souvenir Journal Listing as **GOLD Sponsor**
- Company Logo Displayed in the 2017 Breakfast Journal
- **NEW THIS YEAR** Participation in two (2) Matchmaking Meeting Sessions
- Exhibitor Space to Display Company Products/Services
- One (1) year MWMCA Banner Advertisement
- Nine (9) linked Website Advertisements
- Nine (9) announcements & opportunities web posting package with video capabilities
- Recognition as a diversity inclusive business in our marketing efforts

SILVER \$5,000

- Half Page (1/2) Advertisement in the 14th Annual Spring 2017 Breakfast Souvenir Journal
- Ten (10) Complimentary tickets to the 14th Annual 2017 Spring Breakfast
- Thirty (30) Second Video Clip
- Souvenir Journal Listing as **SILVER Sponsor**
- Company Logo Displayed in the 2017 Breakfast Journal
- **NEW THIS YEAR** Participation in one (1) Matchmaking Meeting Sessions
- Exhibitor Space to Display Company Products/Services
- Six (6) months MWMCA Banner Advertisement
- Six (6) linked Website Advertisements
- Six (6) announcements & opportunities web posting package with video capabilities
- Recognition as a diversity inclusive business in our marketing efforts

BRONZE \$3,500

- Quarter Page (1/4) Advertisement in the 14th Annual Spring 2017 Breakfast Souvenir Journal
- Five (5) Complimentary tickets to the 14th Annual 2017 Spring Breakfast
- Souvenir Journal Listing as **BRONZE Sponsor**
- Company Logo Displayed in the 2017 Breakfast Journal
- **NEW THIS YEAR** Participation in one (1) Matchmaking Meeting Sessions
- Exhibitor Space to Display Company Products/Services
- Three (3) months MWMCA Banner Advertisement
- Three (3) linked Website Advertisements
- Three (3) announcements & opportunities web posting package with video capabilities
- Recognition as a diversity inclusive business in our marketing efforts



**Md. Washington
Minority Companies Association**
Connecting Large & Small Businesses to Work Together

****See page 7 for more details about Matchmaking Meeting Sessions**