



2018 Advertisement Opportunities

Please review the advertisement information listed below. **All artwork should be submitted in black and white**, except for the **ad sizes indicated in red** in the Pricing section, which should be submitted in color. Submissions are due **no later than Friday, April 6, 2018.**

*****PLEASE BE SURE TO INCLUDE YOUR AD SIZE IN THE EMAIL SUBJECT DURING SUBMISSION*****

Acceptable File Formats:

Email To: events@mwmca.org

jpeg (.jpg); tif (.tiff); .psd (Adobe Photoshop);
.gif ; .eps; .png; .doc; .pdf

All files should be at least 300dpi Resolution.

AD SUBMISSION DEADLINE Friday, April 6, 2018

DON'T HAVE AN AD, LET US HELP

For an additional reasonable rate, we will design an ad for you!

Contact:

Patricia Frazier

Phone: (443) 759-8580

E-mail To: events@mwmca.org

Note: Place "Spring Breakfast 2018" in the subject line when emailing/faxing forms or for questions/comments.

AD SIZES

Full Page (Inside Cover) 7.5 x 10	Full Page (Back Cover) 7.5 x 10.5
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Full Page (Inside) 7.25 x 10	Quarter Page (Vertical) 3.5 x 5	Half Page (Vertical) 3.5 x 10
	Quarter Page (Horizontal) 5 x 3.5	

Half Page (Horizontal) 7.25 x 5

M/WBE SPECIAL (Quarter Page Ad)

M/WBE SPECIAL (Vertical) 3.5 x 5

M/WBE (Horizontal) 5 x 3.5

PRICING

- | | | | |
|---------------------------------------------|---------|----------------------------------------------|-------|
| <input type="checkbox"/> Inside Front | \$2,000 | <input type="checkbox"/> Half Page..... | \$500 |
| <input type="checkbox"/> Inside Back | \$2,000 | <input type="checkbox"/> Quarter Page | \$250 |
| <input type="checkbox"/> Back Page | \$2,500 | <input type="checkbox"/> M/WBE Special | \$150 |
| <input type="checkbox"/> Full Page | \$1,000 | | |