

Type of Advertisement:

Banner- A heading or advertisement appearing on a MWMCA web page in the form of a bar, column, or box containing information that is linked to advertiser's webpage of choice. Your banner will appear on one or more MWMCA web pages indicated on advertisement packages.

Employment Opportunity Listing- A listing that seeks to identify a potential employee for a specific outlined employment opportunity. An employment opportunity listing usually includes duties, responsibilities and tasks.

Event- A business to business planned public gathering and/or event.

General Information Article- A story containing any of the following: a profile of a company or individual including achievements, frequently asked questions (FAQs), [news](#), [company facts](#), opinions etc.

Invitation to Bid (ITB)- An ITB is an invitation to contractors, suppliers, or service providers to submit an offer on a specific project to be realized or product or service to be furnished.

Request for Proposal (RFP)- A RFP is a document that solicits proposals, through a bidding process, by an agency or company interested in procurement of a commodity, service, or asset, to potential suppliers, service providers, or contractors to submit business proposals.