

# Mirinda Della Jackson

## BIO

Ms. Jackson is the Minority Business Enterprise (MBE) Compliance Manager for Prince George's County Council. In this role, she is responsible for ensuring County- Based Businesses and residents benefit from the major development projects in the County. As Compliance Manager, she negotiates the MBE Plans with the Developers for these projects, which includes establishing contracting and employment goals, monitoring achievements, identifying and providing potential sources to ensure that local businesses and County residents are provided contracting opportunities and employment. She is also responsible for reaching out to the trade associations, professional organizations, training and outreach to the business community. She works closely with the various stakeholders in the County responsible for economic development to ensure the local Small Business and MBE Communities have the necessary training, technical, managerial support and the capacity to work on the major development projects in the County and throughout the region.

Ms. Jackson completed a distinguished career with the U.S. General Services Administration (GSA) in 2000, spanning 34 years and **seven** Presidential Administrations. She worked in various contracting, managerial, and executive-level positions at the agency's headquarters in Washington, DC. In these positions, she gained vast experience and knowledge of federal procurement policies and procedures, fleet management, marketing, business development, community outreach, small business programs, policies and procedures. She retired as Deputy Associate Administrator for the Office of Enterprise Development where she had nationwide responsibility for the agency's small business program, ensuring the equitable award of contracts to small, minority, women, hub zone, and veteran business owners. Ms. Jackson's responsibilities included oversight of a procurement program that had an annual budget of more than \$20 billion, which impacted the entire agency's contracting population—more than 14,000 personnel.

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Because of her expertise, she speaks on federal contracting policies and procedures, small business issues, marketing strategies and techniques, and other efforts to increase access to procurement opportunities for the small business community. During her Federal career, Ms. Jackson was a frequent training instructor at the Amos Tuck School of Business, Dartmouth College, George Mason University, Howard University School of Business and at numerous other educational institutions on the East Coast. Since retiring from the Federal Government, she has conducted workshops for many of the same organizations including the U. S. Small Business Administration in Puerto Rico, St. Thomas and St. Croix on various subjects designed to promote and assist small, minority, women and veteran business owners. She has been nationally recognized as an advocate for small business, with articles appearing in various media.

Ms. Jackson has a Master's in Government Contracting from the George Washington University School of Business and Public Management. She is a graduate of the Minority Business Executive Program at the Tuck School of Business Administration, Dartmouth College, and of the Office of Personnel Management's Executive Development Programs.

Ms. Jackson is known for her passion for working with the Minority Business Community and continues to share her knowledge, experience, and expertise with business owners throughout the country.

She is affiliated with many professional organizations and has received numerous awards (including the White House) and recognition for her work in the small and minority business communities.