### 2020 Sponsorship Packages

Investing in any sponsorship level may be counted toward diverse supplier spend goals due to MWMCA’s MBE/DBE/SBE Certification by the Maryland Department of Transportation.

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>$15,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$3,500</td>
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#### PLATINUM ($15,000)
- **Recognition as a diversity inclusive business in our marketing efforts**
- Full page color advertisement, with prominent placement, in the 2020 Spring Breakfast Souvenir Journal
- Ten (10) complimentary tickets to the 2020 Spring Breakfast; includes prime placement of balcony guest table
- Admittance to Spring Breakfast VIP Reception (7:30am – 8:15am)
- Six (6) advertisement opportunities on MWMCA website/e-newsletter
- Nine (9) months banner advertisement on MWMCA website/e-newsletter
- Two (2) company articles featured on MWMCA website/e-newsletter
- Two (2) uses of MWMCA’s Business Match to assist your firm in identifying specific M/W/DBE firms
- Introduction to prospects during MWMCA attended events
- Participate as a speaker/host at MWMCA hosted Information Sessions/Matchmaking Meetings
- Use of MWMCA logo on your company’s marketing materials
- Exhibitor Space in a prime location to display company products/services (wi-fi and electricity included)
- Sponsorship Recognition Award at the 2020 Spring Breakfast
- 2020 Spring Breakfast Souvenir Journal Listing as PLATINUM Sponsor
- Company logo prominently displayed in the 2020 Spring Breakfast Souvenir Journal
- Half (1/2) page black and white advertisement in the 2020 Spring Breakfast Souvenir Journal
- Ten (10) complimentary tickets to the 2020 Spring Breakfast
- Sponsorship Recognition Award at the 2020 Spring Breakfast
- 2020 Spring Breakfast Souvenir Journal Listing as GOLD Sponsor
- Company logo prominently displayed in the 2020 Spring Breakfast Souvenir Journal
- Exhibitor Space to display company products/services (wi-fi and electricity included)
- Participate as an exhibitor at up to two (2) other MWMCA hosted outreach events
- One (1) use of MWMCA’s Business Match to assist your firm in identifying specific M/W/DBE firms
- One (1) company article featured on MWMCA website/e-newsletter
- Six (6) months banner advertisement on MWMCA website
- Four (4) advertisement opportunities on MWMCA website/e-newsletter
- Recognition as a diversity inclusive business in our marketing efforts
- One (1) year banner advertisement on MWMCA website
- Twelve (12) advertisement opportunities on MWMCA website/e-newsletter
- Serve as a goodwill ambassador in promoting your firm’s products/services.
- Recognition as a diversity inclusive business in our marketing efforts

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**Md. Washington Minority Companies Association**

Connecting Large & Small Businesses to Work Together