

2021 Sponsorship Packages

Investing in any sponsorship level may be counted toward diverse supplier spend goals due to MWMCA's MBE/DBE/SBE Certification by the Maryland Department of Transportation

<p>DIAMOND \$10,000</p>	<p>GOLD \$7,500</p>	<p>SILVER \$5,000</p>	<p>BRONZE \$3,500</p>
<ul style="list-style-type: none"> • Advertise and promote two outreach events hosted by your firm • Company logo prominently displayed during the virtual Spring Breakfast event • Attend the Spring Breakfast Salute to COVID-19 Heroes (Will be held virtually on Thursday, May 13, 2021 from 9:00am to 10:00am) • Participation as a host company in Phone-based Business Matchmaking Meetings to provide small, minority and woman-owned firms the opportunity to meet with leading companies and government agencies and identify new business and/or work opportunities for their companies on Friday, May 14, 2021. • Participate as a speaker/host at MWMCA hosted Information Sessions/Matchmaking Meetings • Refer small business prospects needed for contracts/projects. • Five (5) uses of MWMCA's Business Match to assist your firm in identifying specific M/W/DBE firms • Five (5) company feature article opportunities on MWMCA website/e-newsletter (e.g. key employee profiles, company highlights, new initiatives, etc.) • *Twelve (12) months website top rotating banner advertisement on MWMCA website (banner specifications in pixels 600 x 74)* • Three (3) months e-newsletter banner featured once per month on e-newsletter (banner specifications in pixels 372 x 226) • **Twelve (12) months website home page center rotating banner advertisement on MWMCA website (banner specifications in pixels 205 x 411)**** • Eight (8) event or bid opportunity advertisement on MWMCA website/e-newsletter • Recognition as a diversity inclusive business in MWMCA marketing efforts 	<ul style="list-style-type: none"> • Company logo prominently displayed during the virtual Spring Breakfast event • Attend the Spring Breakfast Salute to COVID-19 Heroes (Will be held virtually on Thursday, May 13, 2021 from 9:00am to 10:00am) • Participation as a host company in Phone-based Business Matchmaking Meetings to provide small, minority and woman-owned firms the opportunity to meet with leading companies and government agencies and identify new business and/or work opportunities for their companies on Friday, May 14, 2021. • Three (3) uses of MWMCA's Business Match to assist your firm in identifying specific M/W/DBE firms • Three (3) company feature article opportunities on MWMCA website/e-newsletter (e.g. key employee profiles, company highlights, new initiatives, etc.) • *Nine (9) months website top rotating banner advertisement on MWMCA website (banner specifications in pixels 600 x 74)* • Two (2) months e-newsletter banner featured once per month on e-newsletter (banner specifications in pixels 372 x 226) • **Nine (9) months website home page center rotating banner advertisement on MWMCA website (banner specifications in pixels 205 x 411)** • Six (6) event or bid opportunity advertisement on MWMCA website/e-newsletter • Recognition as a diversity inclusive business in MWMCA marketing efforts 	<ul style="list-style-type: none"> • Company logo prominently displayed during the virtual Spring Breakfast event • Attend the Spring Breakfast Salute to COVID-19 Heroes (Will be held virtually on Thursday, May 13, 2021 from 9:00am to 10:00am) • Participation as a host company in Phone-based Business Matchmaking Meetings to provide small, minority and woman-owned firms the opportunity to meet with leading companies and government agencies and identify new business and/or work opportunities for their companies on Friday, May 14, 2021. • Two (2) uses of MWMCA's Business Match to assist your firm in identifying specific M/W/DBE firms • Two (2) company feature article opportunities on MWMCA website/e-newsletter (e.g. key employee profiles, company highlights, new initiatives, etc.) • *Six (6) months website top rotating banner advertisement on MWMCA website (banner specifications in pixels 600 x 74)* • **Six (6) months website home page center rotating banner advertisement on MWMCA website (banner specifications in pixels 205 x 411)** • Four (4) event or bid opportunity advertisement on MWMCA website/e-newsletter • Recognition as a diversity inclusive business in MWMCA marketing efforts 	<ul style="list-style-type: none"> • Company logo prominently displayed during the virtual Spring Breakfast event • Attend the Spring Breakfast Salute to COVID-19 Heroes (Will be held virtually on Thursday, May 13, 2021 from 9:00am to 10:00am) • Participation as a host company in Phone-based Business Matchmaking Meetings to provide small, minority and woman-owned firms the opportunity to meet with leading companies and government agencies and identify new business and/or work opportunities for their companies on Friday, May 14, 2021. • One (1) use of MWMCA's Business Match to assist your firm in identifying specific M/W/DBE firms • **Three (3) months website home page center rotating banner advertisement on MWMCA website (banner specifications in pixels 205 x 411)** • Three (3) event or bid opportunity advertisement on MWMCA website/e-newsletter • Recognition as a diversity inclusive business in MWMCA marketing efforts

* The website top rotating banner rotates at the top of every page on MWMCA website www.mwmca.org

** The homepage center rotating banner only appears on the homepage on MWMCA website www.mwmca.org

