

## **Advertisement Application Form**

## General Information Needed to Advertise (please complete all requested information below):

Select Type of Advertisement:

🗌 Banner	Employment Opportunity Listing	🗌 Event	General Information Article	Invitation to Bid (ITB)
C Request f	or Proposal (RFP)			

Advertisement Packages- What's Included Questions – Contact us at 443-759-8580 or pfrazier@mwmca.org

Your information must be received no later than two weeks prior to publishing so that approval is received from both parties. MWMCA e-newsletter goes out once a week on Tuesdays at 9:30 AM.

Name of Advertisement:

Advertisement Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_ Start Time: \_\_\_\_\_ End Time: \_\_\_\_\_

**One-Page Attachment Included:** Attachment: U yes I no (Ex. Event Flyer, General Information, ITB, RFP). Please email to pfrazier@mwmca.org and info@mwmca.org (one-page attachment can be either pdf format or Microsoft Word). Include "Advertisement" in subject field.

Additional Attachments  $\Box$  yes  $\Box$  no (\$20.00 per page)

Website address/page to link advertisement to: \_\_\_\_\_

One (1) targeted e-alert is included to construction divisions, suppliers, or service providers that you designate on your advertisement. Will your logo be included on targeted e-alert: ves no - Please email to pfrazier@mwmca.org and info@mwmca.org. Your logo must be sharp and clear.

Contact Person for questions about this advertisement: \_\_\_\_\_

Email:	Phone Number:	
Additional targeted $a_{-}$ alorts: $\Box$ ves $\Box$ no (9)	50.00 for each targeted e-alert)	

Additional targeted e-alerts:  $\Box$  yes  $\Box$  no (\$50.00 for each targeted e-alert)

Should you wish to market your firm beyond the advertisement we could publish a feature article, provided by you on your company to be featured in our E-Newsletter and Website for an additional cost. You will also have to provide a picture/graphic/logo to accompany the article. See examples of latest news articles on our website at Latest News. For an additional cost, banner advertisement is available on our website too. Your company's banner will be displayed on MWMCA's website and linked to your website. See examples of banners on our website at <u>Website Banner Advertisement</u>.

## Payment for:

<u>Advertisers</u> - All advertisements are paid in advance with a credit card. No refunds will be made once we email you a proof of your advertisement. We accept Visa, MasterCard, Discover & American Express.

## Duration of Advertisement: Your advertisement campaign will be active for a maximum of thirty (30) days.

<u>Corporate Partner Advertiser</u> – As a corporate partner advertising on our e-newsletter and website may be included in your corporate partner agreement, please contact MWMCA at 443-759-8580 to confirm.

Contact Name for payment:				
Email:	Phone Number:	Phone Number:		
Payment is due at time of service.	MasterCard			
Name on the card:				
Credit Card#:	Expiration Date:	CVV Number:		
Address:	City:	State: Zip:		
Signature Authorizing Charge:		Date:		

Please note that if you request your advertisement removed from our website and e-newsletter, you are still required to pay full price for engaging us to do the work.