

Towanda R. Livingston

Position

The Senior Manager of Business Diversity/Supplier Diversity for Constellation. A Fortune 200 company headquartered in Baltimore, Constellation Energy Corporation (Nasdaq: CEG) is the nation's largest producer of clean, carbon-free energy and a leading supplier of energy products and services to businesses, homes, community aggregations and public sector customers across the continental United States, including three fourths of Fortune 100 companies. With annual output that is nearly 90% carbon-free, our hydro, wind and solar facilities paired with the nation's largest nuclear fleet have the generating capacity to power the equivalent of 15 million homes, providing about 10% of the nation's clean energy. We are further accelerating the nation's transition to a carbon-free future by helping our customers reach their sustainability goals, setting our own ambitious goal of achieving 100% carbon-free generation by 2040, and by investing in promising emerging technologies to eliminate carbon emissions across all sectors of the economy.

Profile

Towanda is the Senior Manager of Business Diversity/Supplier Diversity for Constellation. She serves as the driving force for standing up a progressive supplier diversity strategy that is inculcated into the way Constellation does business. Business Diversity connects Diversity, Equity & Inclusion, Workforce Development and Supplier Diversity; these key economic inclusion drivers are critical in ensuring the financial wellbeing of our communities and neighbors. In 2022, Constellation achieved 19.4% (\$481.3 million dollars). Annually, Constellation spends approximately \$8 billion dollars plus via its various divisions and companies. Constellation aspires to spend 25% of its total spend with diverse and small businesses by 2025. Constellation has 13,000 employees.

Formerly, Director of Civil Rights And Fair Practices Division for the Maryland Transportation Authority (MDTA) located in Baltimore Maryland, Towanda was a highly competent economic inclusive Executive Leader at the Maryland Transportation Authority (MDTA). The MDTA owns, operates, and maintains eight major toll facilities comprised of four bridges, two tunnels, and two turnpikes across the State of Maryland. For 50 years, the MDTA has provided Maryland's citizens and visitors with safe, secure, and convenient transportation facilities. As an Executive at MDTA she supported the organization with living out their commitment to quality and excellence in customer service that relies on our organization's values, traditions, and – most importantly – our employees to achieve these goals. Fiscally, the MDTA did approximately \$700 million dollars in contracting. Towanda led the organization's economic inclusive efforts in achieving 25% (\$175 million) spend with Minority, Women, Disadvantaged, Veteran, and Small Business Enterprises. The MDTA has approximately 1700 employees.

As an innovative and experienced Diversity, Equity and Inclusion & Supplier Diversity Executive, Towanda ensured the successful implementation of the MDTA's socioeconomic programs in a fast-paced, business-oriented environment. As a highly skilled leader, Towanda successfully implemented a culture of inclusion, professional growth and support at the individual, team, organizational and community levels. As the Leader of Civil Rights and Fair Practices (CRFP) Division, Towanda demonstrated that she is a highly competent communicator, both orally and written, with proven demonstrated experience in change management, crisis management, risk mitigation, process improvement and collaboration skills in government, public and private sectors.

Formerly the Senior Director of The City of Philadelphia Department of Commerce's Office of Economic Opportunity (OEO). Towanda was the Senior Director of the Office of Economic Opportunity for the City of Philadelphia. She served as the primary Leader in implementing and overseeing inclusion-related programs that are guided by the City of Philadelphia's legislative mandates and requirements. During her term, The City of Philadelphia achieved, for the first-time in its history, 35 percent minority and women businesses' contracting participation. Philadelphia is one of the largest Cities in the State of Pennsylvania has an approximate population of 1.5 million. Fiscally, Philadelphia does approximately \$4 billion dollars in contracting via its 40 plus departments. Philadelphia aspires to have 35 cents of every dollar The City invests used for Minority/Women/Disable Enterprise (M/W/DSBE) firms' participation. Philadelphia has approximately 25,000 employees.

Formerly, Towanda was the Director of the Washington Suburban Sanitary Commission's (WSSC) Office of Supplier Diversity & Inclusion (OSDI). WSSC is among the largest water and wastewater utilities in the nation, serving nearly 1.8 million residents and approximately 460,000 customer accounts in Prince George's and Montgomery counties, over an area of nearly 1,000 square miles. WSSC operates and maintains eight (8) water and wastewater plants, more than 5,500 miles of fresh water pipeline and nearly 5,400 miles of sewer pipeline. WSSC currently employs approximately 1,700 people. In the more than 100-year history, WSSC's drinking water has always met or exceeded federal standards.

Towanda has more than 25 years of experience in the Utility Industry and Government Sector. She is an innovative thought equity, inclusion and supplier diversity leader of this era. She has played an integral role in shaping and leading efforts addressing issues of diversity, strategy, organization, operations and the community. She has worked extensively on issues related to fair and equal access to competitive contracting, as well as, advising and supporting small, minority, and women-owned businesses with competitive positioning, developing business plans and start-up opportunities. Recently, Towanda served as the Chairperson for Women Leadership Magazine-USA. Women Leadership Magazine USA is designed to recognize, promote and celebrate the accomplishments of women in leadership.

Professional History

In July 2018, Towanda became the Senior Director of the Office of Economic Opportunity for the City of Philadelphia. She served as the primary Leader in implementing and overseeing inclusion-related programs that are guided by the City of Philadelphia's legislative mandates and requirements.

Prior to joining the Department of Commerce's Office of Economic Opportunity (OEO), Towanda was the Director of the Washington Suburban Sanitary Commission's (WSSC) Office of Supplier Diversity & Inclusion (OSDI), Towanda, was an Executive at WSSC from November 2006 to November 2017. In addition, prior to joining the WSSC's Senior Executive Leadership Team in November 2006, Towanda served as the Supplier Diversity Coordinator for Exelon/PECO Energy. She was with Exelon/PECO Energy for approximately 11 years, and served in various progressive capacities during her tenure.

Towanda's appointment as Director of the OSDI was marked with numerous key achievements. Under Towanda's leadership, the Commission continues to exceed its OSDI/Supplier Diversity Program goals and objectives. Also, it was under her leadership that public trust and confidence in WSSC's Supplier Diversity efforts was restored and sustained. She guided the transformation of the OSDI/Supplier Diversity Program into a process which is vastly becoming just the way the Commission does business. As Senior Project Sponsor, Towanda's insight and leadership enabled the Commission to complete its 2015 Disparity Study in record time, which led the Commission to adopting new MBE and SLBE Programs. She has effectively led the Commission in achieving 26% or more (four (4) consecutive fiscal years) in contract expenditures with certified Minority/Women Business Enterprise firms consistently over the past ten (10) fiscal years (**over \$1 billion**). This is not to overshadow the approximately **\$196.5 million** in expenditures with Small Local Business Enterprises (SLBEs) that she has successfully led the Commission in achieving. Towanda has developed, implemented and sustained compliance business processes and enhanced technology for the MBE and SLBE Programs, which have led to cost reduction,

streamlined supply chain management and greater efficiencies in the administrative work flow. She strategically and successfully developed and implemented a communication, outreach and development program for businesses that has led to over 4,500 firms currently being registered to do business with the Commission. Under Towanda's leadership, the OSDI has increased and improved its reporting to the Maryland General Assembly, achieving for the first time on-time delivery of the annual Legislative Report, a performance guide about the MBE and SLBE Programs. Towanda has designed, implemented and embedded into the Commission's contracting processes OSDI/Supplier Diversity Program that are deeply rooted in **Supplier Advocacy, Compliance, Extensive Outreach and Supplier Development** with a laser-like focus on delivering excellent customer/client service.

Civic/Board Involvement/Recognition

Towanda has received numerous awards from her peers to community partners over her illustrious career ranging from her commitment to diversity, small and minority/women-owned businesses, to her dedication to personal and professional excellence, as well as for her described "superwoman" approach to giving back to her community.

- In 2009, the Commission's SLMBE/Supplier Diversity Program was recognized by Another Approach Enterprises as the Minority Business Enterprise Champion of the Year.
- In 2010, Towanda was recognized by the Prince George's County Maryland Women Business Owner's as the Minority Business Pioneer of the Year.
- In 2011, Towanda was nominated for MD/DC Minority Supplier Development Council's Advocate of the Year.
- In 2012, Towanda was named, by Minority Enterprise Advocate (MEA) Magazine, as one of "25 Most Distinguished Women" in supplier diversity in the January – February 2012 issue.
- In 2012, Towanda was the recipient of the Maryland Washington Minority Contractors' Association (MWMCA) "Best Leader in Providing Opportunities to Minority-Owned Firms" award.
- In 2012, Towanda was awarded the Supplier Diversity "Advocate of the Year" award by the MD/DC Minority Supplier Development Council (MSDC).
- In 2012, Towanda served on the Institute of Supply Chain Management (ISM) of Maryland's Board.
- In 2013, Towanda received the Maryland/DC Minority Supplier Development Council Advocate of the Year Award.
- In 2013, Towanda was inducted into the Women's Business Enterprise National Council (WBENC) Hall of Fame for her exemplary achievement and leadership in business, government, volunteerism, and citizenship.
- In 2013, Towanda was awarded the "Distinguished Community Service Award by Women Empowered to Achieve the Impossible (WETATi).
- In 2013, Towanda was awarded the 25 Influential Women in Business Making a Difference Award by MEA Magazine.
- In 2013, Towanda was awarded the Minority Outreach Certificate by Maryland Washington Minority Contractors' Association (MWMCA).

- In 2013, Towanda was a Hall of Fame Inductee by the Women's Business Enterprise National Council (WBENC).
- In 2013, Towanda received a Certificate of Appreciation from Shiloh Baptist Church.
- In 2013, Towanda received Recognition for Continued Support and Partnering by the Women President's Educational Organization (WPEO).
- In 2014, Towanda was awarded the Celebrating Our Partners Award by the Women President's Educational Organization (WPEO).
- In 2014, through Towanda's leadership, WSSC was awarded the Maryland Hispanic Business Conference 2014 Conference Sponsorship Award.
- In 2014, Towanda received the MEA Magazine's 25 Influential Women in Business Award.
- In 2014, Towanda received the Capital Region Minority Supplier Diversity Council's (CRMSDC) Recognition Award.
- In 2014, Towanda received the Women of Prince George's Recognition Award.
- In 2015, Towanda was awarded the Celebrating Our Partners Award by the Women President's Educational Organization (WPEO).
- In 2015, through Towanda's leadership, WSSC was awarded the Maryland Hispanic Business Conference 2015 Conference Sponsorship Award.
- In 2015, through Towanda's leadership, WSSC was awarded the Maryland Washington Minority Companies Association's (MWMCA) 2015 Conference Silver Sponsorship Award.
- In 2015, through Towanda's leadership, WSSC was awarded the Maryland Washington Minority Companies Association's (MWMCA) Minority Outreach Certificate.
- In 2015, Towanda was awarded the Women's Business Steadfast Supporter Award from Women Business Owners of Prince George's County (WBO-PG).
- In 2016, Towanda was awarded the Black History Hero Award from Maryland Washington Minority Companies Association (MWMCA).
- In 2016, through Towanda's leadership, WSSC was awarded the Commitment to the Success of Women's Business Enterprises Award by the Women President's Educational Organization (WPEO).
- In 2016, Towanda was awarded the Global Advocate Ambassador Certificate from Women Empowered to Achieve the Impossible (WETATi).
- In 2016, through Towanda's leadership, WSSC was awarded the Most Inclusive Corporation of the Year for Minority Business Award from Maryland Washington Minority Companies Association (MWMCA).

- In 2016, Towanda received the Supplier Diversity Executive of the Year Award from Minority Enterprise Advocate (MEA) Magazine.
- In 2016, Towanda was featured in the September/October issue of Minority Enterprise Advocate (MEA) Magazine.
- In 2016, WSSC was awarded the Maryland Washington Minority Companies Association's (MWMCA) Minority Outreach Certificate.
- In 2016, Towanda was selected for Diversity MBA's Top 100 under 50 Diverse Executive Leaders List 2016.
- In 2016, WSSC was awarded the Maryland Hispanic Business Conference 2016 Conference Sponsorship Award.
- In 2017, WSSC was awarded the Commitment to the Success of Women's Business Enterprises Award by the Women Presidents' Educational Organization (WPEO)
- In 2017, Towanda received the Certificate of Recognition Above & Beyond from WETATi Woman of Integrity & Honor.
- In 2017, Towanda was awarded the Women of Leadership & Power Award from Minority Enterprise Advocate (MEA) Magazine.
- In 2017, Towanda was awarded a Certificate of Special Appreciation from the KoBE Government Contracting Alliance.
- In 2017, Towanda was awarded the Outstanding Leaders in Advocacy and Entrepreneurship award from ProBiz.
- In 2017, WSSC was nominated for Corporation of the Year by the Capital Region Minority Supplier Development Council.
- In 2020, Towanda was awarded the Legacy Influencer Award from the Legacy Global Summit of Africa.

Towanda is an expert "**Activational**" personal life and business coach; also, she is an international "**Activational**" Public Speaker. Towanda served as the Chairperson for Women Leadership Magazine-USA. Women Leadership Magazine USA is designed to recognize, promote and celebrate the accomplishments of women in leadership. Towanda provides career/business coaching and mentoring to both high school and collegiate entrepreneurs; in addition, she lends her expertise to non-profit programs that are dedicated to moving impoverished women and children from their temporary state of poverty to their future and permanent state of entrepreneurial success. She has served on Boards dedicated to eradicating domestic violence.

Education

Towanda holds a Master's of Business Administration (MBA), specializing in the Science of Management and Leadership from Rosemont College in Rosemont, Pennsylvania. She obtained a Bachelor of Arts and Science Degree in Criminal Justice from Temple University in Philadelphia, Pennsylvania. She successfully completed and received her certificate from The Philadelphia Urban League's Leadership Institute and led her team of classmates in developing a whitepaper on Supplier Diversity. She possesses various professional development certifications in many areas of her profession.

Professional Philosophy/Mottos

- ❖ *"Diversity...just the way we do business!"*
- ❖ *"We will become an organization that thinks strategically, learns proactively and changes tactically."*
- ❖ *"A Strategic Partner is one who knows, understands and shows their support of our core strategies; can live up to our core values...is agile; innovative; can grow with us....has positioned themselves to bring us value by anticipating our needs and is able to deliver cost effective solutions with our customers in mind."*
- ❖ *"Once you have tasted the sweetness of excellence it is hard to go back to being mediocre."*
- ❖ *"Either by inspiration or desperation you will be pushed into your purpose."*
- ❖ *"It doesn't matter how good you are if you don't show up."*

Family

Towanda is married to Bryan A. Livingston, both natives of Philadelphia, Pennsylvania.